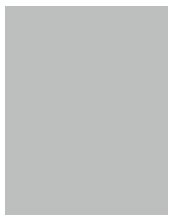


WRITE

ADVERTISING RATE CARD

THE MAGAZINE OF
**THE WRITERS'
UNION OF
CANADA**

¼ PAGE DISPLAY



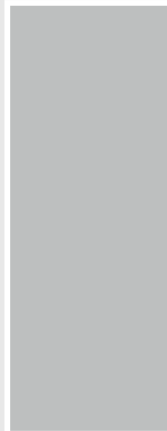
Width	3.65"
Height	4.75"
Interior B+W	\$225
Inside covers	\$300
Back cover	–

½ PAGE HORIZONTAL



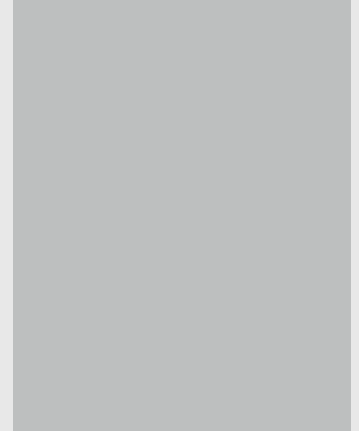
Width	7.5"
Height	4.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450

½ PAGE VERTICAL



Width	3.65"
Height	9.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450

FULL PAGE DISPLAY



Width	8.5"
Height	11"
Interior B+W	\$425
Inside covers	\$550
Back cover	\$700
Centre spread	\$1200

PLEASE NOTE: Rates listed are for colour ad placements, unless otherwise indicated by "B+W." All prices are subject to HST.

BOOK COVER ADS

New member \$90

Member news \$90

Book covers accompany editorial text listing new Union members and member awards and significant achievements.

CLASSIFIED

Up to 75 words, Interior B+W text \$55

INSERTS

Please contact us for details

DISCOUNTS

25% for 4 ads or more
35% off for TWUC members

Discounts apply only to display ads and inserts

AD MATERIALS CRITERIA

See size specifications above. Artwork should be supplied as a high-res, print-ready PDF. Please send all artwork and inquiries to ads@writersunion.ca. Full page display ads should include 1/8" bleed.



WRITE

**ADVERTISING
RATE CARD**

THE MAGAZINE OF
**THE WRITERS'
UNION OF
CANADA**

Write is the magazine for The Writers' Union of Canada's 2600+ members — the country's professionally published writers. It is a must-read resource that presents news of the rapidly changing sector from writers' perspectives; introduces new writers and their works; offers feature stories on issues; and provides updates on Union news and views.

Place your ads today to reach this exclusive group of writers and industry insiders!

ISSUE	BOOKING DEADLINE	ARTWORK DUE	PUBLICATION
Winter	December 15	January 15	Mid February
Spring	February 20	March 15	Early May
Summer	May 20	June 15	Mid August
Fall	August 28	September 15	Early November

CONTACT

Please send all artwork and inquiries to ads@writersunion.ca.