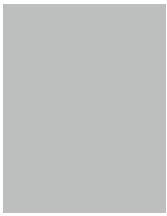


# WRITE

## ADVERTISING RATE CARD

THE MAGAZINE OF  
**THE WRITERS'  
UNION OF  
CANADA**

### 1/4 PAGE DISPLAY



Width	3.65"
Height	4.75"
Interior B+W	\$225
Inside covers	\$300
Back cover	–
*Online exclusive	\$150

### 1/2 PAGE HORIZONTAL



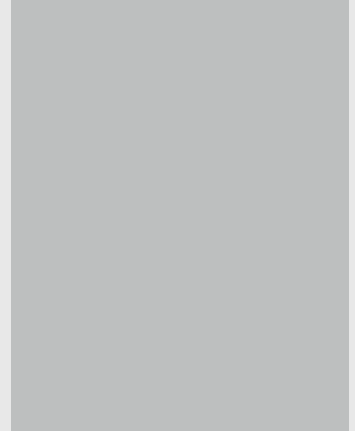
Width	7.5"
Height	4.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450
*Online exclusive	\$200

### 1/2 PAGE VERTICAL



Width	3.65"
Height	9.75"
Interior B+W	\$275
Inside covers	\$400
Back cover	\$450
*Online exclusive	\$200

### FULL PAGE DISPLAY



Width	8.5"
Height	11"
Interior B+W	\$425
Inside covers	\$550
Back cover	\$700
Centre spread	\$1200
*Online exclusive	\$300

#### PLEASE NOTE:

\*Summer issues are exclusively published online, with discounted ad pricing available and listed above. Winter, Spring, and Fall issues are published in print and online. Rates listed are for colour ad placements, unless otherwise indicated by "B+W." All prices are subject to HST.

#### BOOK COVER ADS

New member \$90  
Book covers accompany new member listings. Thumbnail size. Printed in B+W. Displayed in colour online.

#### CLASSIFIED

Interior B+W text \$55  
Up to 75 words.

#### INSERTS

Please contact us for details.

#### DISCOUNTS

25% for 4 ads or more  
35% off for TWUC members  
Discounts apply only to display ads and inserts.

#### AD MATERIALS CRITERIA

See size specifications above. Artwork should be supplied as a high-res, print-ready PDF. Please send all artwork and inquiries to [ads@writersunion.ca](mailto:ads@writersunion.ca). Full page display ads should include 1/8" bleed.



**WRITE**

**ADVERTISING  
RATE CARD**

THE MAGAZINE OF  
**THE WRITERS'  
UNION OF  
CANADA**

*Write* is the magazine for The Writers' Union of Canada's 2,800+ members — the country's professionally published writers. It is a must-read resource that presents news of the rapidly changing sector from writers' perspectives; introduces new writers and their works; offers feature stories on issues; and provides updates on Union news and views.

Place your ads today to reach this exclusive group of writers and industry insiders!

ISSUE	BOOKING DEADLINE	ARTWORK DUE	PUBLICATION
Winter	December 15	January 15	Mid February
Spring	February 20	March 15	Early May
Summer	May 20	June 15	Mid August
Fall	August 20	September 15	Early November

**CONTACT**

Please send all artwork and inquiries to [ads@writersunion.ca](mailto:ads@writersunion.ca).